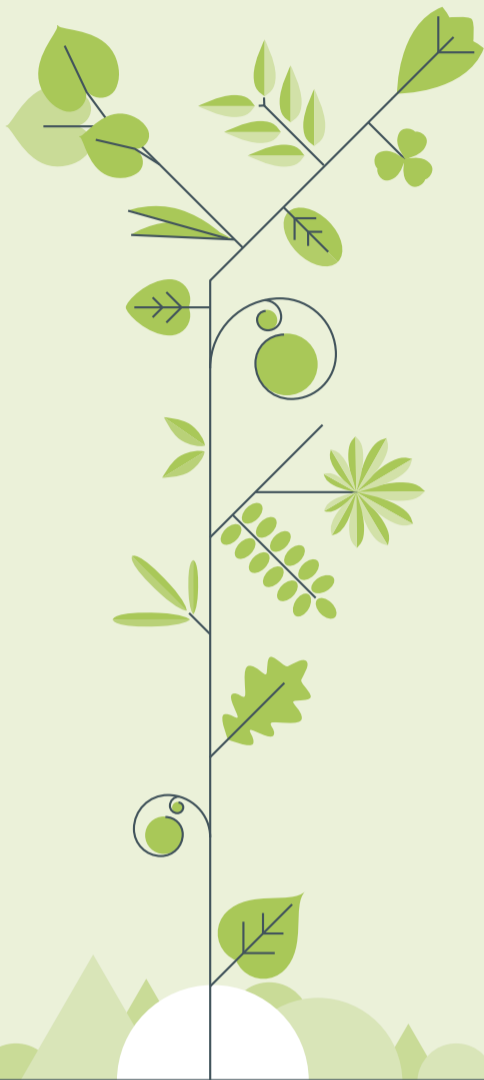


This infographic shows some of the key characteristics of New Zealand's major ethnic groups in 2013



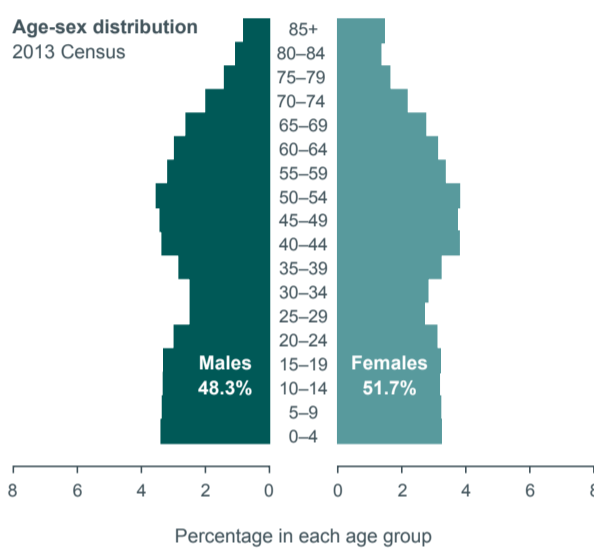
European



74% Proportion of people who identified with at least one European ethnicity in 2013

+14% Increase since 2006 in the number of people who identified with at least one European ethnicity

41.0 Median age of people who identified with at least one European ethnicity in 2013
years



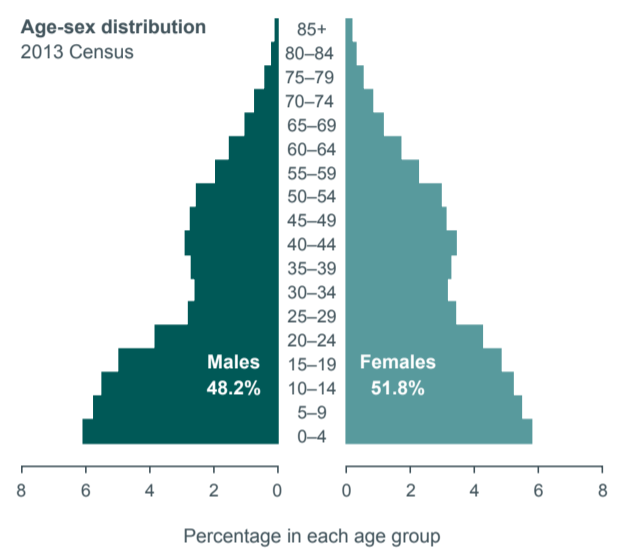
Māori



15% Proportion of people who identified with Māori ethnicity in 2013

+6% Increase since 2006 in the number of people who identified with Māori ethnicity

23.9 Median age of people who identified with Māori ethnicity in 2013
years



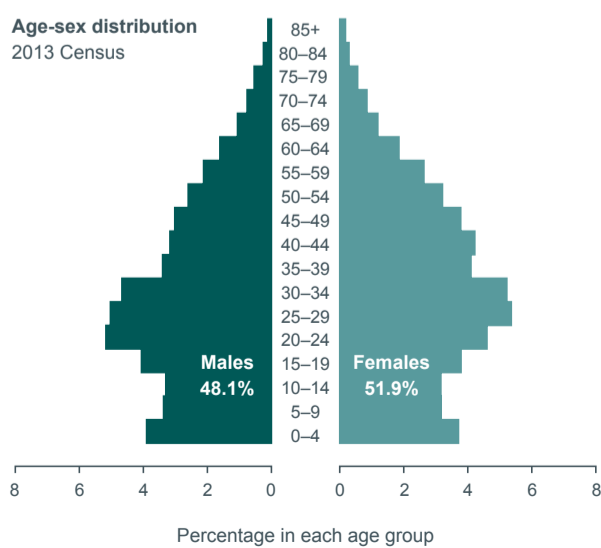
Asian



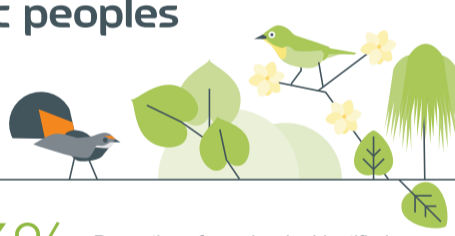
12% Proportion of people who identified with at least one Asian ethnicity in 2013

+33% Increase since 2006 in the number of people who identified with at least one Asian ethnicity

30.6 Median age of people who identified with at least one Asian ethnicity in 2013
years



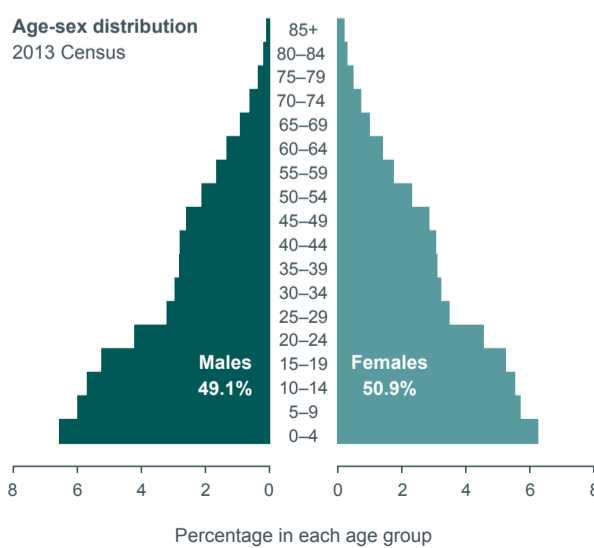
Pacific peoples



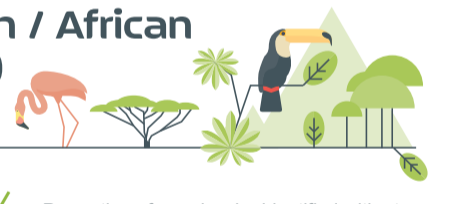
7% Proportion of people who identified with at least one Pacific ethnicity in 2013

+11% Increase since 2006 in the number of people who identified with at least one Pacific ethnicity

22.1 Median age of people who identified with at least one Pacific ethnicity in 2013
years



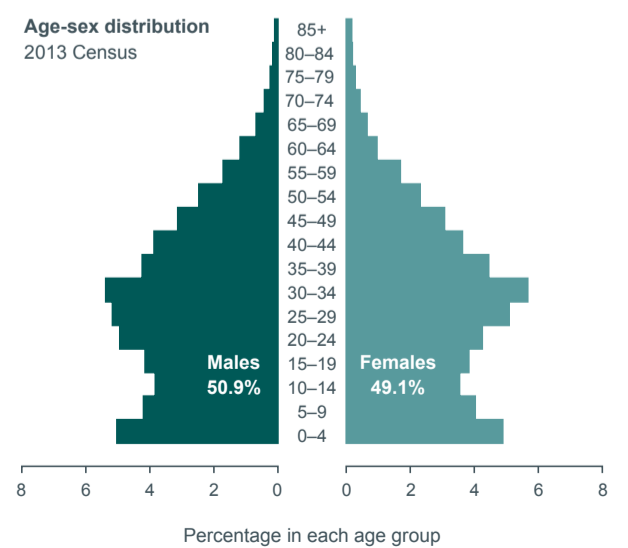
Middle Eastern / Latin American / African (MELAA)



1% Proportion of people who identified with at least one MELAA ethnicity in 2013

+35% Increase since 2006 in the number of people who identified with at least one MELAA ethnicity

28.6 Median age of people who identified with at least one MELAA ethnicity in 2013
years



Note: The results in this infographic include all people who stated each ethnic group, whether as their only ethnic group or as one of several. Where a person reported more than one ethnic group, they are counted in each applicable group. The proportions of people belonging to each ethnic group therefore do not add up to 100 percent. All results exclude responses that cannot be classified (eg 'not stated', 'response unidentifiable', 'response outside scope').

Source: Statistics New Zealand

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